

FCC ISSUES REPORT 3rd QUARTER 2008

July, August, September

Telemundo KBLR TV 39 Las Vegas

July 2008

ISSUE: Bilingual Officers recruitment

Program: Conteo de Noticias **Date:** 07/02/08 **Time:** 6pm & 11pm **Segment:** 1

Description: Metro Police Dept. has a goal of having 35% of its force speak Spanish, today; only 12% of the 3 thousand do so.

Trying to enroll bilingual officers for the police academy is a battle that Las Vegas and North Las Vegas is facing.

It is a challenge not only getting people interested, but people who call and try to get more information are faced with officials who cannot provide any info due that they do not speak Spanish.

It is very frustrating, and more than a necessity it has become a priority.

The interested candidates must complete 22 weeks of training, which are paid, and the initial salary is \$54,000 per year.

ISSUE: Strip Clubs also affected by crisis

Program: Conteo de Noticias **Date:** 07/10/08 **Time:** 6pm & 11pm **Segment:** 1

Description: The economic crisis is hitting every business establishment and the gentlemen clubs are no exception.

The sensual movements of the exotic dancers are no longer the priority for most men, especially for tourists.

According to the National Association of Gentlemen's Clubs, the income in this business have gone down between 25 and 30 percent, in comparison to last year.

The rising cost of fuel and food has impacted the economy of their clients.

This does not only affects the establishments but the dancers who no longer receive the amount of tips they were used to, impacting other businesses that depend on the dancers as well.

ISSUE: New laws for per diem workers

Program: Conteo de Noticias **Date:** 07/17/08 **Time:** 6pm & 11pm **Segment:** 1

Description: Metro Police Dept will lay the heavy hand of law for per diem workers who go and look for jobs in private property.

Police will not warn verbally but will give a written warning also, so they can keep track, and fine or arrest repeat violators.

This is a measure given the constant claims they receive from business owners, and also dozens of calls from clients who feel instigated.

In the mean time workers ask authorities for help and create a center where they can go and look for jobs without feeling harassed.

ISSUE: Encore offers 5300 jobs

Program: Conteo de Noticias **Date:** 07/21/08 **Time:** 6pm & 11pm **Segment:** 1

Description: Starting today, Wynn Corporation will start taking applications for their more than 5300 job openings they have for their new Casino & Hotel Encore. The interested candidates can fill out an application via Internet, www.wynnjobs.com, or can request an interview via telephone so a representative can help them. Steve Wynn, owner of Wynn and Encore expressed his enthusiasm to be able to offer Nevadans an opportunity for a job in these tough economic times. Wynn also mentioned the start of other projects for the construction of more hotels in Las Vegas Boulevard.

August 2008

ISSUE: Llantera Juarez

Program: Conteo de Noticias **Date:** 08/07/08 **Time:** 6pm & 11pm **Segment:** 1

Description: Metro Police detectives arrested Sabas Peña, for being the responsible behind a business that according to Police, it was functioning to dismantle vehicles. Llantera Juarez, according to police authorities, was filled with cards reported as stolen, and vehicles parts of all kinds, which they had for sale. They also found fire weapons that were also reported stolen. As part of the investigation, 10 employees were interrogated, and up to now, they have only arrested Sabas who faces criminal charges.

ISSUE: School District food program

Program: Conteo de Noticias **Date:** 08/11/08 **Time:** 6pm & 11pm **Segment:** 1

Description: Clark County School District has reported that 2 weeks before school starts, parents have not solicited the aid the schools offer in free food for their kids. With the slogan “ Di si a las comidas de escuelas” the school authorities are urging parents to take advantage of the program that offers free and low cost lunches available for their children. According to the officials, every year parents must full out an application, the same is available in Spanish. For the School district is crucial that all students are registered in the program, for that it depends the funds that schools receive from the government to keep sponsoring this help.

ISSUE: Plane Accident in N Las Vegas, 3 dead

Program: Conteo de Noticias **Date:** 08/22/09 **Time:** 6pm & 11pm **Segment:** 1

Description: A charter plane that took off from the North Las Vegas base, crashed seconds later into a home. Authorities confirmed that this plane had only been on the air a total of 5 hours since its construction. They are still trying to determine what were the causes for the accident. The Chief of N Las Vegas Fire Department mentioned that despite arriving 2 minutes after the accident, they could not save anyone; the flames consumed everything.

ISSUE: Flash Floods damages

Program: Conteo de Noticias **Date:** 08/26/08 **Time:** 6pm & 11pm **Segment:** 1

Description: The Valley is still in flash flood warning, several of it being registered in several zones, causing problems and damages.

Weeks before there was another flood of half inch, causing even bigger losses.

Historically, the flash floods in the valley register starting July until September, but warn that it can happen at any time of the year, causing big headaches.

September 2008

ISSUE: HEAD START vacancies

Program: Conteo de Noticias **Date:** 09/01/08 **Time:** 6pm & 11pm **Segment:** 1

Description: There is no doubt that the academic success of every child starts at a young age, given the proper education, despite classes already started, there are still vacancies for dozens of kids.

If parents work, the kids can come to this program free of charge, they offer breakfast and snacks, lunch, and sometimes dinner if needed.

This program receives federal funds to help parents with low income.

There are 8 establishments all over the Valley.

ISSUE: Abandoned homes

Program: Conteo de Noticias **Date:** 09/03/08 **Time:** 6pm & 11pm **Segment:** 1

Description: With the increasing rate of foreclosed homes, thousands of homeowners leave their homes, and this is a problem for the community.

Police officers explain the danger that this represents, since it attracts criminals to use them as hideouts; there have been reports of kids who break in to play inside the properties.

Officers also urge the neighbors that if they see something suspicious, to immediately report it to the authorities.

Another option is to inform the bank or the seller in charge of the property.

ISSUE: Homework help line

Program: Conteo de Noticias **Date:** 09/08/08 **Time:** 6pm & 11pm **Segment:** 1

Description: There is a new tool at the reach of parents when its time to help their kids do their homework, especially for those who don't speak or understand English.

According to expert the help that parents give their children when doing homework is primordial, but the language is often a barrier.

Now there is a solution, there is a new help line habilitated to parents and students can call in for help.

The line will be available from Monday to Thursday from 3pm to 5:30pm and there will be Spanish operators.

ISSUE: Free tutoring

Program: Conteo de Noticias **Date:** 03/18/09 **Time:** 6pm & 11pm **Segment:** 1

Description: Clark County School District is offering free programs for students who need help doing their homework or extra classes or tutoring, and according to the reports, there is a big percentage of students, especially Hispanics who are not taking advantage of these programs.

This is designed specially for kids who for some medical reason cannot attend school and teachers can go to their homes and help them with studying.

Only 16% of students who receive federal funds for these programs are taking advantage of this, there are more than 20 schools denominated TITLE 1, where students receive free tutoring, in some cases they specialize in math, science and English as a second language.

ISSUE: Mechanic courses in CSN.

Program: Conteo de Noticias **Date:** 09/19/08 **Time:** 6pm & 11pm **Segment:** 1

Description: CSN is offering classes that Hispanics can take advantage to learn a new profession and expand their knowledge, without spending years studying.

The classes in Auto Mechanics are about to start, there are different programs and one of them is an intensive course that lasts 3 months.

Today there are many shops and companies that specialize in fixing diesel trucks; same that is constantly looking for experienced personnel.

ISSUE: Government Aid for 1st time home buyers

Program: Conteo de Noticias **Date:** 09/26/08 **Time:** 6pm & 11pm **Segment:** 1

Description: Despite the mortgage crisis at a national level, there are many that still want the American dream of buying a home, for them and for the ones that are about to lose their homes, the government has programs that offer help.

People interested have to go to one of the Vegas Community development Corporation, and obtain a certificate.

This qualifies them for special mortgages and depending on the program, they can receive \$10,000 or 6% in Las Vegas.

Buyers in North Las Vegas can receive 30 to 50 thousand dollars; they have to live in it for a minimum of 5 years.